

**AMNESTY
INTERNATIONAL**
國際特赦組織

HONG KONG 香港



2009

Working to Protect Human Rights



AMNESTY INTERNATIONAL HONG KONG SECTION 國際特赦組織香港分會

Annual Report 2009
2009 年週年報告

VISION

Amnesty International's vision is of a world in which every person enjoys all of the human rights enshrined in the Universal Declaration of Human Rights and other international human rights standards.

MISSION

Amnesty International's mission is to undertake research and action focused on preventing and ending grave abuses of the rights to physical and mental integrity, freedom of conscience and expression, and freedom from discrimination, within the context of its work to promote all human rights.

願景

國際特赦組織的願景就是世界上人人都能享受所有受到《世界人權宣言》及其他國際人權標準保障的人權。

抱負

國際特赦組織的抱負，是集中就預防及停止肆意侵犯身體以至精神方面的健全、良心及表達的自由、免受歧視的自由等各方面進行研究，並採取行動，以及在這些範疇推廣人權。

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2009 年執行委員會及 2010 年執行委員會 (至 2010 年 6 月 30 日)



MESSAGE FROM THE CHAIR

主席致辭

Amnesty International approved its Integrated Strategic Plan (ISP) for the years from 2010 to 2016 during its 29th International Council Meeting (ICM), which was held in Turkey during August 2009. The process of developing this ISP began at the 28th ICM in Mexico in 2007. Since then, the entire movement has engaged in a debate about what the emerging human rights challenges will be, and what action Amnesty International should take in response to them; how Amnesty International should prioritise its efforts, so that it can use its capabilities in a better and more focused way; and how its branches can communicate and share resources with one another more effectively. All these issues were addressed at the 29th ICM, and decisions were taken regarding the directions and framework for the next six years and the systems that will be needed to implement the next ISP.

The ISP has been the result of an honest self-examination of the shortcomings of Amnesty International's work during the past. Amnesty International recognizes that it can no longer work in isolation if it is to be a human rights organization with a global vision and local relevance. The ISP defines the ultimate goals of our work as being to empower rights-holders who are being deprived of their human rights, or whose rights are being violated, and to empower the movement. We believe such rights-holders can become agents of change, because their experiences are valuable testimony concerning the impact of human rights violations on individuals and societies. They also illustrate why human rights are a fundamental necessity for every human being, and why they must therefore be upheld. Empowering those who are being deprived of their human rights means creating platforms that allow them to take actions, make their voices heard and express their concerns in the form of political agenda. Working with them also means actively developing partnerships with them. Such partnerships consolidate the efforts that are being made on various fronts in order to achieve greater impact.

A new global campaign, the Demand Dignity Campaign, has now been launched. This is a core campaign we have formulated for the next six years in order to achieve the ideals embodied in the ISP. Recognizing that poverty is a human rights violation, the Demand Dignity Campaign addresses a vicious

國際特赦組織八月在土耳其召開的第廿九屆國際議會會議中，通過了涵蓋二零一零年至二零一六年的綜合策略計劃。是次計劃的籌備於二零零七年墨西哥國際議會會議時展開。自此，議題如未來的人權挑戰、國際特赦組織的回應行動、如何安排優先處理次序以集中及更有效運用資源、各分會的有效溝通及資源分享等，都引起熱烈討論。今次的會議就是針對上述的議題制定藍圖，以在下一個綜合策略計劃中實踐。

此綜合策略計劃如實檢討國際特赦組織過往工作的得失。作為一個國際性及地區性的人權機構，國際特赦組織不可再孤軍作戰。綜合策略計劃訂下清晰的工作目標——為被剝奪及侵犯權利的人充權及鞏固人權運動。我們相信這些人是推動改變的力量，因為他們就是最佳例證，說明侵犯人權對個人與社會的影響。為這些持權者充權，就是為他們製造行動的平台，聽取他們的意見並把他們所關注的放進政治議程中。跟他們一起工作亦等於主動跟他們建立合作伙伴的關係。透過合作，不同陣線的力量便可以結合起來，以發揮更大的影響力。

一個全新的全球運動——「尊嚴與人權」即將推出。作為未來六年主要運動之一，「尊嚴與人權」會致力實現綜合策略計劃的理想。認識到貧窮其實是一種人權的侵犯，「尊嚴與人權」試圖打破「窮者愈窮」這個惡性循環——人權被侵犯使陷於貧窮的人逃不出困局；同時，陷於貧窮的人亦被剝奪，影響他們生計的政治決定權及訴諸法律的權利。透過與生活在貧困的人一起工作，表達他們所關注的事項，「尊嚴與人權」不僅旨在消滅貧窮，亦期望可藉此消除歧視、不公義與排斥。

TREASURER'S REPORT

司庫報告

2009 has been a challenging year for Amnesty International Hong Kong. We encountered huge difficulties in trying to improve our income in the ways we had planned to do. We tried to find a partner to carry out the Direct Dialogue (DD) Programme during the year, but our efforts were unsuccessful. We therefore decided to undertake a pilot project to establish an in-house team to implement the Programme ourselves. However, the outcome of the pilot project was not as good as we had expected, and we are still reviewing the experience that we gained from it.

As a result of the declining revenue from the DD Programme, we decided to diversify our sources of income in other ways. We developed many new activities, such as the AI Badge Day, a film show, telemarketing and other new IT fundraising initiatives. Although not all of these have generated substantial income, they have helped to build AIHK's image, and they have strengthened our ability to mobilize our resources in the long run.

We experienced a continuous decline in the number of members, which went down from 3,821 to 2,391 during 2009. In response, we have developed some programmes to improve communication between our organization and our members. Some members have increased their monthly contributions as a result, and we intend to use our new database to reach out to all of them more actively in the future.

The total income for 2009 is HK\$5 million, of which 96% will come from membership fees, donations and fundraising and 4% from campaign funds.

Our total expenditure for 2009 is HK\$3.48 million, of which 51% will be spent on campaigns, 33% on membership development and fundraising, and 16% on administrative support. Compared with 2008, our campaign and membership development and fundraising expenditure has increased by 5% and 2% respectively, whereas our administrative support costs has dropped by 7%.

Our net surplus for 2009 is HK\$1.57 million.

Budget Forecast

Demand Dignity will be AI's core theme during the coming six years, and we will be focusing more efforts and resources on this global campaign. It will certainly be a good branding opportunity for AIHK, as it will help to make us more visible to the general public, and allow us to reach out to enrol more members as well. The budget forecast for 2010 income and expenditure are HK\$5.1 million and HK\$4.4 million respectively.

Au Mei-po
Treasurer 2009

國際特赦組織（香港）於 2009 年面對嚴峻的挑戰。我們在改善收入方面，遇到重大的困難。本年度，我們嘗試尋找合適的夥伴協辦「直接募捐計劃」，可惜最後並不成功。因此，我們決定試驗自己建立募捐團隊，進行「直接募捐計劃」。然而，這個試驗計劃的結果並未如預期般理想。我們仍在檢討及總結是次計劃所得的經驗。

由於來自「直接募捐計劃」的收入減少，我們決定透過其他的活動增加本會的收入來源，活動包括 AI 徽章日、電影放映會、電話募集行動及其他利用資訊科技的活動等。雖然這些活動未能為本會提供長遠及穩定的收入，但這些活動都有助國際特赦組織（香港）建立良好的形象，從而增強我們有效動用資源的能力。

會員數目下降亦是本會要面對的問題，會員數目由上年度的 3,821 人跌至今年度的 2,391 人。為了改善此問題，我們特意開展了一系列活動，以改善我們與會員之間的溝通。有些會員因此增加了他的每月捐款額，我們亦期望新的資料庫可以促進我們與會員之間的溝通。

2009 年的總收入為港幣 500 萬元，其中 96% 是從會費、捐款及籌募收入所得，而剩餘的 4% 則由人權教育及有關基金中而來。

2009 年的總開支為港幣 348 萬元，其中 51% 用於人權運動及教育，33% 用於會員拓展及籌款經費，16% 則為行政經費。相比於 2008 年，2009 年用於人權運動和會員拓展及籌款經費的支出分別上升了 5% 及 2%，行政經費的支出則下跌了 7%。

2009 年的淨收入為港幣 157 萬元。

預算預測

「人權與尊嚴」將會是國際特赦組織（香港）未來六年的核心主題，我們將投放更多的精力及資源於此全球性的運動上。對於國際特赦組織（香港）來說，這是一個建立名聲的好機會，我們將會被更多大眾留意，並吸引更多成為我們的會員。2010 年的預算中，我們預測收入及支出分別是港幣 510 萬元及港幣 440 萬元。

區美寶
司庫 2009

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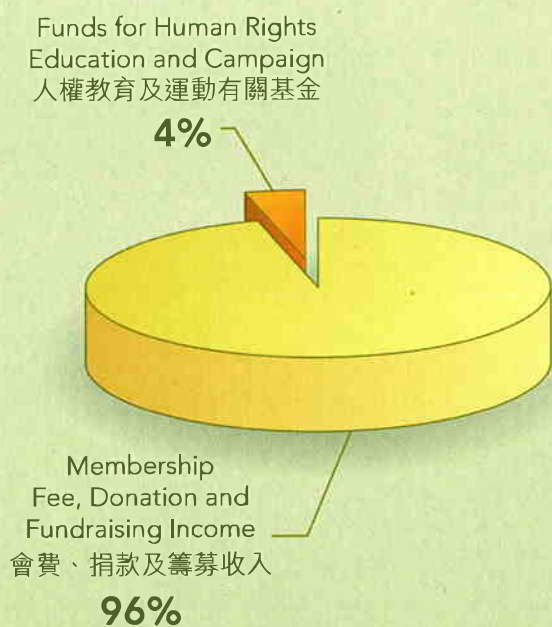
區美寶
司庫 2009

RESOURCE MANAGEMENT

資源管理

	2009	2008
Income 收入	HK\$	HK\$
Membership Fee, Donation and Fundraising Income 會費、捐款及籌募收入	4,847,760	6,070,207
Funds for Human Rights Education and Campaign 人權教育及運動有關基金	208,304	400,300
Others 其他	2,317	16,102
	5,058,381	6,486,609
Expenditure 支出		
Membership Development and Fundraising 會員拓展及籌款經費	1,158,904	957,846
Human Rights Campaign and Education 人權運動及教育	1,778,151	1,404,786
Administrative Support 行政經費	547,449	705,867
	3,484,503	3,068,499
Net Surplus	1,573,878	3,418,110

2009 INCOME



2009 EXPENDITURE

