



### **Amnesty International Hong Kong Section (AIHK)**

Amnesty International (AI) is the world's largest human rights organization with over 7 million members and supporters worldwide. AIHK is now looking for a Senior Communication Officer to cope with the need in communication and brand building.

#### **國際特赦組織香港分會**

國際特赦組織是世界上最大的人權組織，擁有超過 700 萬名成員、支持者和捐款者。國際特赦組織香港分會現正聘請高級傳訊幹事以應付傳訊及品牌推廣的工作。

### **Senior Communication Officer 高級傳訊幹事**

#### **Key Responsibilities 工作性質**

- Develop and implement communication and branding strategy  
策劃及推廣傳訊及品牌策略
- Liaise with the International Secretariat to strengthen AIHK's communication and media capacities  
與國際特赦組織秘書處保持聯繫，強化香港分會在傳訊及媒體工作的效益
- Support the Campaign, Human Rights Education and Fundraising teams on communication and promotion strategy  
支援倡議、人權教育及籌募的傳訊及宣傳策略

#### **Requirements 申請條件**

- University degree, preferably in Communication, Human Rights and related discipline  
大學學位或以上程度，主修傳訊、人權等相關科目者優先考慮
- At least 3 years working experiences in communication  
需具三年或以上傳訊工作經驗
- Understanding and strong commitment to the protection and defense of human rights  
了解及對捍衛人權工作有承擔
- Strong initiative to carry out activities and solve problems  
積極開創活動及處理困難
- Excellent communication (Oral and written) skills in Chinese and English  
具優秀的中英文寫作技巧及語言能力
- Experience in develop website, blog and other social media  
具管理網頁、博客及其他社交網絡經驗
- Proficient in MS office, Excel, Photoshop, Page Maker and web development software  
熟悉社交網絡工具及 MS office, Photoshop, Page Maker 及網頁管理軟件
- Have training or working experience in translation and multi-media is an advantage  
富翻譯及多媒體製作的培訓或工作經驗者優先考慮

#### **Application 申請手續**

Interested parties please send resume with details on education & work experience, on present & expected salary, and indication of the earliest availability via email to [hr@amnesty.org.hk](mailto:hr@amnesty.org.hk) by 19 November 2018.

請於 2018 年 12 月 31 日前把履歷(包括學歷及工作經驗、現時及要求待遇、可到職日期)，電郵至 [hr@amnesty.org.hk](mailto:hr@amnesty.org.hk)。

*(AIHK is an equal opportunity employer. All personal data will be treated in strictest confidence and will only be used for recruitment purpose only.)*

(國際特赦組織香港分會是注重平等的僱主。申請人所提供的資料將予保密及只作招聘用途。)