



### **Amnesty International Hong Kong Section (AIHK)**

Amnesty International (AI) is the world's largest human rights organization with over 7 million members and supporters worldwide. AIHK is now looking for a Senior Fundraising Officer to cope with expansion in fundraising and marketing initiatives.

### **國際特赦組織香港分會**

國際特赦組織是世界上最大的人權組織，擁有超過 700 萬名成員、支持者和捐款者。國際特赦組織香港分會現正聘請高級籌募幹事以應付籌募及市場推廣的工作。

### **Senior Fundraising Officer 高級籌募幹事**

#### **Key Responsibilities 工作性質**

- Develop & manage the Direct Dialogue and Donor Service programmes  
開展及推行直接募捐活動及捐款者服務
- Plan, co-ordinate & implement fundraising projects  
計劃、統籌及推行各項籌募活動
- Formulate and implement marketing & servicing strategies  
策劃及推行市場及支持者服務策略

#### **Requirements 申請條件**

- University degree, preferably in Marketing, Social Science and related discipline  
大學學位或以上程度，主修市場學、社會科學或人權等相關科目者優先考慮
- At least 4 years working experiences in fundraising, marketing or sales  
需具四年或以上籌募、市場或銷售工作經驗
- Proven fundraising experience in non-profit making organization has an advantage  
具備在非謀利組織籌募工作經驗者優先考慮
- Understanding and strong commitment to the protection and defense of human rights  
了解及對捍衛人權工作有承擔
- Strong initiative to carry out activities and solve problems  
積極開創活動及處理困難
- Excellent communication (Oral and written) skills in Chinese and English  
具優秀的中英文寫作技巧及語言能力

Candidate with proven fundraising experience might be considered to hire as Fundraising Manager.  
申請者如擁有籌募往績及經驗，會被考慮聘請為籌募經理。

#### **Application 申請手續**

Interested parties please send resume with details on education & work experience, on present & expected salary, and indication of the earliest availability via email to [hr@amnesty.org.hk](mailto:hr@amnesty.org.hk).

請把履歷(包括學歷及工作經驗、現時及要求待遇、可到職日期)，電郵至 [hr@amnesty.org.hk](mailto:hr@amnesty.org.hk)。

*(AIHK is an equal opportunity employer. All personal data will be treated in strictest confidence and will only be used for recruitment purpose only.)*

(國際特赦組織香港分會是注重平等的僱主。申請人所提供的資料將予保密及只作招聘用途。)