



Amnesty International Hong Kong Section (AIHK)

Amnesty International (AI) is the world's largest human rights organization with over 10 million members and supporters worldwide. AIHK is now looking for **Communication Officer** to cope with expansion in programme activities.

國際特赦組織香港分會

國際特赦組織是世界上最大的人權組織，擁有超過 1000 萬名成員、支持者和捐款者。國際特赦組織香港分會現正聘請**傳訊幹事**以應付項目發展的工作。

Communication Officer 傳訊幹事

Key Responsibilities 工作性質

- Develop and promote organisational branding and communication strategies
制訂並推廣機構品牌和傳訊策略
- Establish and maintain local and international media networks to promote human rights educations and human rights topics, as well as maintaining the brand image
建立與維繫本地和國際傳媒網絡，推廣人權教育及議題，並維持機構品牌形象。
- Support the Programme, Human Rights Education (HRE) and Fundraising teams on communication & promotion strategy
支援機構人權教育項目及籌募工作的傳訊及推廣策略
- Create content for both traditional and social media platforms, including corporate communication materials, e.g. annual report
製作內容於社交媒體及傳統平台發放，包括機構年報等
- Organise media and public events
籌辦媒體及公眾活動
- Support the Programme, Human Rights Education (HRE) and Fundraising teams on communication & promotion strategy
支援人權教育及籌募工作的傳訊及推廣策略

Requirements 申請條件

- University degree, preferably in Communications, Social Science, Human Rights and related discipline
大學學位或以上程度，主修傳訊、社會科學、人權等相關科目者優先考慮
- At least 3 years solid working experiences
需具三年或以上相關經驗
- Excellent communication (Oral and written) skills in Chinese and English
具優秀的中英文寫作技巧及語言能力
- Experience in media liaison and managing social media channels and website
具傳媒聯絡及管理社交媒體及網頁經驗
- Proven experience in non-profit making organization has an advantage
具備在非牟利組織工作經驗者優先考慮
- Understanding and strong commitment to the protection and defense of human rights
了解及對捍衛人權工作有承擔
- Strong Initiative to carry out activities
積極開創活動及處理困難

Application 申請手續

Interested parties please send resume with details on education & work experience, on present & expected salary, and indication of the earliest availability by 22 Jan 2021 to hr@amnesty.org.hk.

申請者請把履歷(包括學歷及工作經驗、現時及要求待遇、可到職日期)·於 2021 年 1 月 22 日前·電郵至 hr@amnesty.org.hk

Candidate with proven achievements might be considered for the position of Senior Communication Officer.

申請者如擁有豐富往績·會被考慮聘請為高級傳訊項目幹事。

(AIHK is an equal opportunity employer. All personal data will be treated in strictest confidence and will only be used for recruitment purpose only.)

(國際特赦組織香港分會是注重平等的僱主。申請人所提供的資料將予保密及只作招聘用途。)